



IFST AUTUMN CONFERENCE AC24

Food Evolution: From Established Practices to the Future of Food

15 OCTOBER, CLOTH HALL COURT, UNIVERSITY OF LEEDS

Invitation to Sponsor and Exhibit

www.ifst.org/ac24

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IFST is proud to take its renowned and popular conference to Leeds in 2024 bringing together influential policy makers, researchers, industrialists, and scientists from all areas of food science and technology.

We will explore the challenges you are facing day-to-day around food safety, security and sustainability and practical applications to ensure your business is benefiting from the latest advances and knowledge in these areas. The conference will feature a fascinating line-up of science applied to the real world; including the latest research on listeria and other pathogens in the food system, how AI will impact food supply and production and sustainable food technologies. We are excited to meet members and colleagues from within and alongside the food sector.

Sponsors and exhibitors are a key part of the event and for those involved it is a perfect opportunity to connect and network with a targeted audience.

AC24 will take place at the University of Leeds and is set to welcome over 200 delegates. It will be a friendly and engaging day, and on behalf of IFST, I look forward to welcoming you to this event.

Chris Gilbert-Wood

IFST Acting Chief Executive



About IFST

We are the UK's leading professional body for those involved in all aspects of food science and technology. We are an internationally respected independent membership body, supporting food professionals through knowledge sharing and professional recognition.

Our membership comprises individuals from a wide range of backgrounds, from students to experts, working across a wide range of disciplines within the sector.

WE ARE WELCOMING to anyone interested in food science and technology. Our reputation as a friendly, nurturing and approachable community, driven by the experience of a diverse set of members, is extremely important to us.

WE ARE INDEPENDENT and professional in everything we do. All that we do and deliver is based on evidence. This fundamental principle lies at the very core of IFST's consciousness. We provide scientific evidence that the public, policymakers and our members can trust and use.

WE ARE A NOT-FOR-PROFIT ORGANISATION dedicated to our charitable aims. We strive to ensure that all our resources are applied optimally to advancing food science and technology for the the benefit safety and health of the public.



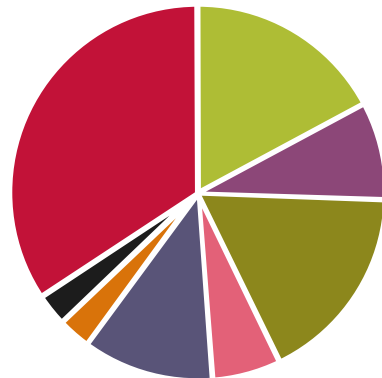
IFST membership at a glance

Employment Sector of IFST Members



- Retail
- Higher Education
- Consultancy
- Food Service
- Government/Compliance
- Manufacturing
- Research and Development

Job Titles of IFST Members



- Consultant
- Food technologist
- Managing Director
- Sensory Scientist
- Director
- Head of Technical
- Senior Technical Manager
- Technical Manager

Conference venue

Our 2024 Conference will be held at Cloth Hall Court in Leeds City Centre and part of the University of Leeds. This is a state-of-the-art conference venue with an attractive layout and breakout space where we will be holding our exhibition. The facilities we will be using include the Herringbone Suite and the Merchants Hall hospitality area.



Pre-conference dinner (sponsored by Daymer Ingredients Ltd)



Session sponsorship opportunities

Session 1	Monitoring and controlling safe, good quality food
Session 2	Applications; technologies to achieve safe, good quality food
Session 3	Innovative sustainable solutions; novel and emerging materials and applications

Packages

	Headline Sponsor £3,500 (plus VAT)	Session Sponsor £1,680 (plus VAT)	Sponsored Speaker Slot £1,000 (plus VAT)
Number of opportunities available (June 2024)	1	2	
<ul style="list-style-type: none"> • Company logo on all conference promotional materials as the (main or theme) conference sponsor • Logo on main presentation slides and in main conference brochure • Inclusion in the promotional emails and notifications before and post event • Inclusion of promotional materials in delegate bags • Half page and 100 words in the conference brochure • Quarter page and 50 words in conference brochure 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓ ✓ ✓ 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓ ✓ ✓ 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓ ✓ ✓
• Complimentary places at Conference and Conference dinner	4	2	
Exhibition Stand including: <ul style="list-style-type: none"> • Exhibition space for the conference • Furniture: one table, two chairs 	3m	1.8m	0.5m
• Exhibitor logo on the Conference webpage, with a link to the exhibitor's homepage	✓	✓	✓
• 10-minute speaking slot in Session 2			✓
• Display table literature	✓	✓	
• Full-colour advert on rotating holding screens around the venue for the duration of the event	✓	✓	
• Exhibitor passes, including lunch, refreshments, and complimentary access to the scientific sessions	4	3	2

Companies and Job Roles Attending in 2023

BRCGS
 Calysta
 Campden BRI
 Daelziel Ingredients Ltd
 Danone
 Dunbia
 Food Standards Agency (and FSA Wales)
 Nutraceuticals Group
 Ocado
 Pret a Manger
 Quorn Foods
 Unilever
 Twinings
 Sainsburys Supermarkets
 Devenish Nutrition
 Marks and Spencer
 Roquette
 Samworth Bros
 Ulrick and Short
 Waitrose & Partners

Commerical Director
 Chief Executive
 Business Development Director
 Process Technologist
 Food Innovation Technologist
 R&D Ecosystem Manager
 Baking Expert
 NPD Launch Manager
 CEO
 Chief Scientific Officer
 Senior Food Technologist
 Senior Scientist
 Vendor and Specifications Coordinator
 Food Safety Consultant
 Head of Regulatory Affairs UK & Ireland
 Head of Innovation
 Compliance Manager

 Global Flavour Development Expert

Social media engagement



@ifstnews

Over 8,500 followers on our company page. Average impressions are 12500 with an average engagement rate of 4%. We regularly post scientific content and industry news.



@institute_of_food_science

Over 6,600 followers and counting. Find out what everyone's talking about and connect with our engaged community.



@institute_of_food_science

Over 72,500 followers on our company page. We also run an active LinkedIn group with over 42,000 members. We post content daily including conference updates.

Enquire today



Deborah Kendale

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IFST

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Senior Corporate Relationships Manager
IFST

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IFST INSTITUTE OF FOOD SCIENCE AND TECHNOLOGY

IFST is the UK's leading professional body for those involved in all aspects of food science and technology. We are an internationally respected independent membership body, supporting food professionals through knowledge sharing and professional recognition.

The institute's core aim is the advancement of food science and technology based on impartial science and knowledge sharing.

Our membership comprises individuals from a wide range of backgrounds, from students to experts, working across a wide range of disciplines within the sector.

www.ifst.org

